

23 October 2019

## **HSBC Shortlisted for Digital Team of the Year at Jersey Tech Awards for Expat app**

HSBC Expat has been shortlisted for the 'Digital team of the year' at the Jersey Tech Awards, in recognition of an app the Bank has developed which makes it easier for expat customers to transact in different currencies around the world, improving the banking experience for thousands of people across the globe.

The project, which was launched in May 2019, was managed and run from Jersey and used HSBC's global network of multi-disciplinary teams to deliver the app. It's available in 155 app stores globally and has an iOS rating of 4.5 stars by its users.

The app, available 24/7, 365 days a year, was developed for both Android and Apple users following specific feedback from HSBC Expat FX customers. They told the Bank they wanted a better online experience when completing FX payments; updated technology which made it easier to make FX transactions; and the convenience of having key live market insights at their fingertips.

HSBC also sponsored the Technology Project of the Year category, demonstrating the Bank's commitment to innovation within the community.

Commenting on this recognition, John Goddard, Head of HSBC Expat, said:

"The feedback we have received for our Expat app has been incredibly positive and I'm so proud of our very talented teams for developing a globally available app. Key to the success of the app has been putting the complex needs of our customers first, including details such as live market insights, currency comparisons, volatility data, rate alerts and a live news feed from Thompson Reuters. It's a product that's clearly leading in the market and I'm pleased the Jersey Tech Awards have recognised the hard-work and expertise which has gone into its development."

**Media enquiries to:**

Tori Morel-Orchard

+44 (0)1534 618613

tori@crystalpr.co.uk

**Note to editors:**

**HSBC Bank Plc**

HSBC Bank plc, registered in England and Wales number 14259. Registered office 8 Canada Square, London, E14 5HQ. Authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. HSBC Bank plc, Jersey Branch is regulated by the Jersey Financial Services Commission for Banking, General Insurance Mediation, Fund Services and Investment Business. HSBC Bank plc, Guernsey Branch is licensed by the Guernsey Financial Services Commission for Banking, Insurance Intermediary and Investment Business. In the Isle of Man HSBC Bank plc is licensed by the Isle of Man Financial Services Authority.