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HSBC Digital Innovation Expert to Speak at Inaugural Jersey FinTech Day

The Head of Digital Innovation for HSBC Retail Banking and Wealth Management in the UK & Europe, Diana Biggs, is set to take to the stage to explore the drivers behind innovation in the financial services industry at Jersey's inaugural FinTech Day this month.

As well as sharing her perspectives on fintech innovation at the event, which takes place on 17th October at the Radisson Hotel, Diana will also discuss how financial institutions can adapt their operating models to help customers thrive in an increasingly interconnected, digital world.

FinTech Day, which HSBC is also sponsoring, forms part of Jersey's first ever TechWeek. Organised by Digital Jersey, the week will bring together global experts and provide a platform to celebrate digital innovation and explore future trends, spanning AI, blockchain, smart homes and cyber security.

In addition to FinTech Day, the week will also feature days devoted to the Internet of Things, digital health and skills, as well as a Hackathon and the Jersey TechAwards.

In her role at HSBC, Diana leads a team responsible for implementing digital innovation initiatives, including the development and testing of new business models, fintech partnerships, and the use of emerging technologies such as AI and blockchain.

Diana is also a Tutor for the Oxford Said Business School Blockchain Strategy Programme and a Member of the Board of Digital Leaders, Europe, with the World Economic Forum. She is a regular speaker at conferences and events around the world and has been named one of the top 25 Fintech influencers in the UK by CityAM.

Commenting ahead of her talk at Digital Jersey's FinTech Day, Diana said: "We're living in an increasingly interconnected world and digital ecosystems are rapidly

becoming the context of our daily lives. It's really important that financial institutions understand how this could impact their operating models. The interplay between banks, partners, and customers has the potential to be a significant enabler and accelerate innovation and being alive to these opportunities and emerging technologies will be absolutely fundamental to an organisation's future success."

Further information about Digital Jersey's TechWeek can be found [here](#).

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Note to editors:

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