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## **HSBC awarded Jersey Good Business charter for ethical work in community and the workplace**

HSBC Channel Islands and Isle of Man has been awarded a Jersey Good Business Charter after demonstrating a strong and ethical business attitude across a variety of areas in and out of the workplace.

The Jersey Good Business Charter is an initiative that highlights, celebrates and encourages the contribution of Businesses in Jersey to building a better community and a better world.

The Bank has been awarded the status because of its ongoing work across the ‘five areas of good business’, as highlighted by the Jersey Good Business Charter - People, Community and Society, Supply Chain, Environment and Customer.

HSBC’s focus on people includes the development of a Diversity and Inclusion Allies Group, regular wellbeing activities and talks for staff, professional development and recognition of staff achievements. The Bank also has an environmental strategy that includes the HSBC Reduce Programme which aims to reduce the Bank’s annual carbon emissions over time, as well as offering sustainable finance and investments for customers.

Further to this, the Bank works with the local community through various charities and Community Partners such as The Princes Trust, the Diana Awards, Every Child Our Future and The Jersey Child Care Trust – all specifically chosen to align with its values of fostering future skills through sustainable finance and improved employability.

Commenting on The Bank’s chartered status, HSBC Channel Islands and Isle of Man CEO, Sue Fox, said:

“I’m very pleased that HSBC has been awarded a Jersey Good Business Charter, as ethical business is at the heart of what we do both inside and outside of the Bank. At HSBC we want to leave a legacy where we create a culture and an environment that benefits our staff, our customers, and the wider community in a sustainable and meaningful way. In terms of our purpose, focus and effort, it is important

that we give as much back to society and the community in which we work as we do to our shareholders, and I feel that we are achieving that. We will continue our positive work and look forward to being part of the Jersey Good Business community”

Brendan McMahon, the Chair of the Board of the Jersey Good Business Charter said:

‘Our independent Council were very glad to be able to assess an application from such a prominent and established business. HSBC are clearly playing a sector-leading role in developing policies and practices which take account of the rapidly shifting global corporate culture towards more sustainable, ethical and responsible business. The Council were particularly impressed by HSBC’s global Reduce Programme and believe this is a brilliant model for reducing carbon emissions across the banking sector as a whole. We congratulate the whole team at HSBC for completing the process and becoming a member of the growing Charter family of Good Businesses.’

*Ends/more*

**Media enquiries to:**

Tori Morel-Orchard, Crystal PR [tori@crystalpr.co.uk](mailto:tori@crystalpr.co.uk) 01534618613

**Note to editors:**

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