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### **HSBC Partners with Local IoD Branch to Continue Inspiring Business in 2019**

The Isle of Man Institute of Directors (IoD) branch looks set for another successful year supporting businesses based in the Isle of Man, thanks to a new sponsorship deal with HSBC in the Isle of Man.

Announced today, the partnership will help the IoD continue providing local business leaders with high quality business events, training and networking opportunities throughout 2019.

Jaime Amoedo, Head of Corporate and Commercial Banking, HSBC in the Isle of Man said:

“We are proud to be partnered with the IoD and for the opportunity to build on our relationships with businesses here in the Isle of Man. As an organisation, the IoD plays such an important role in representing the voice of local enterprise on the national stage and engaging with its members to make sure that we are all connected and investing in our regional economy.”

The IoD, which has 280 active members in the area supports and sets standards for business leaders both in the Isle of Man and further afield nationwide. It promotes the views and interests of its members and gives them access to a broad network of business owners.

The North West and Isle of Man divisions of the Institute of Directors joined forces in September 2018 bringing together their networks and benefitting members from both areas. As well as the Isle of Man chapter, the IoD in the North West also includes branches over the water in Manchester, Liverpool, Lancashire, Merseyside, Cheshire, and Cumbria.

Jennifer Houghton, the Chair of the *IoD Isle of Man*, commented: “Announcing that the IoD on the Island has partnered with HSBC to sponsor our branch is a great start to 2019. This is fantastic news for our members as it will give the branch resources to organise additional functions throughout the year. We’d like to thank HSBC for this opportunity.”

Regional director for the IoD in the North West, Claire Ebrey added: “The IoD in the North West region is proud of its strong relationships with businesses across the commercial spectrum. The support of a global brand, such as HSBC alongside our regional partners means that we can continue to provide our members with the first-rate business networking, education and training opportunities that they need during these unprecedented times.”

For more information about the IoD Isle of Man and upcoming events, please visit:

<https://www.iod.com/events-community/regions/isle-of-man>

**HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,603bn at 30 September 2018, HSBC is one of the world’s largest banking and financial services organisations.