

24th May 2019

Olympic Gold Cyclist Coming to Jersey to Support HSBC Let's Ride Event

Jason Queally, Olympic gold track cyclist is coming to Jersey this June as British Cycling Ambassador at HSBC's Let's Ride community cycling event in June, which is now open for registration.

The Olympic gold medalist will be at the free event on Sunday 30th June, taking part in ride-outs and setting the time to beat in a competitive sprint challenge. He will also be on hand to offer advice and encourage islanders of all abilities and ages to enjoy the sport.

Jason's competitive cycling career began aged 25 and despite suffering a serious crash early on, he won Britain's first gold medal in the 1km time trial at the 2000 Sydney Olympic Games. Following that, Jason competed in the 2001 World Human Powered Speed Challenge on a recumbent bicycle where he reached a European record speed of 64.34mph over the 200m. In 2009, Queally was inducted into the British Cycling Hall of Fame and in 2012 turned his attention to Paralympic racing in the tandem event.

Speaking ahead of the event, Jason said:

"Cycling has taught me a lot over the years about persistence and the joy of having fun outdoors. The sport is soaring in popularity because of the many benefits it brings and it is inspiring to see the people of Jersey come together and celebrate cycling – the Island is really perfect for it. I look forward to coming over and enjoying a summer cycle with everyone."

Commenting on Jason's involvement in Let's Ride Jersey, Sue Fox, CEO, HSBC Channel Islands and Isle of Man, said:

"It is such a privilege to welcome Jason as part of our second HSBC Let's Ride event in Jersey. He is clearly a man of great determination and strength, which is inspirational for anyone who is either cycling competitively or having a go for the first

time. The event is all about having fun and learning to enjoy the sport, which is good for our physical and mental wellbeing, as well as the health of our beautiful Island.”

Jersey Youth Cycling Chairman, Charlie Germain, added:

“Cycling is not just for competitive cyclists, our primary aim at Jersey Youth Cycling is simply to help more young people get outside, have fun and keep fit by getting on a bike. We are very excited that Jason, an Olympic champion is going to be at the event to inspire our members and other islanders and we look forward to riding alongside him on the day.”

HSBC Let's Ride Jersey is a fun family-friendly day that celebrates cycling for all ages and abilities. The event is free to attend, as are the ride-outs and sprint races, however spaces on these are limited and HSBC encourages registration well ahead of the day. Please visit www.letsride.co.uk and the HSBC Channel Islands and Isle of Man Facebook page for more information and registration details.

In addition to the ride-outs and sprint challenges, cycling clubs and shops will be represented at the event. There will also be a race circuit for young riders to have a go at, plus food stalls, face painting and a range of other entertainment.

#letsridejersey

Media enquiries to:

Tori Morel-Orchard +44 (0)1534 618613 tori@crystalpr.co.uk

Notes to editors:

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,800 offices in 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,603bn at 30 September 2018, HSBC is one of the world's largest banking and financial services organisations.